Course number: JUS 660 (22424) Spring 2010

Globalization and Economic Justice (Graduate Seminar)
Meets: Thursdays 4:40-7:30
Location: Wilson Hall 255
(Syllabus subject to revision)

Professor: LaDawn Haglund
E-mail: ladawn.haglund@asu.edu
Office Location: Wilson Hall Room 130C
Phone number: 480-965-7083
Office Hours: Tuesday and Thursday, 1:30-2:30 p.m.

“...the market cannot be superseded as a general frame of reference unless the social sciences succeed in developing a wider frame of reference to which the market itself is referable. This indeed is our main intellectual task today in the field of economic studies. ...Such a conceptual structure will have to be grounded on the substantive meaning of economic.”

-Karl Polanyi, “The Economy as Instituted Process”

I. Course description:

This seminar explores the political economy of globalization from a theoretical as well as practical standpoint. Sources used will come from a variety of disciplines – sociology, political science, international relations, geography, law, and economics – all of which contribute unique theoretical and normative tools for analyzing the effect of global forces on economic justice.

The guiding methodological framework of many of the works read will be comparative-historical, due to the inherently comparative nature of international political economy. We will also devote a substantial amount of time to pinpointing and analyzing the role of actors and agency in the global economy, as well as the effect of specific institutional and political arrangements on economic justice and human rights in both developed and developing countries. Substantive topics include trade, monetary and financial policy, the role of the global economy in economic development, the impact of corporate globalization on labor and the environment, and sources of resistance and alternative visions.

The objectives of the course are:

1. To clarify what globalization in the current era is, and is not

2. To acquaint students with multiple theories and methodologies used to study and interrogate globalization processes

3. To demonstrate the various ways that nations and societies have attempted to promote social and economic rights and well-being vis-à-vis global forces
4. To analyze the ways that state power and state sovereignty have – and have not – changed over the last several decades

5. To elucidate the structural characteristics of globalization, including the institutional and political spaces in which different visions are advanced and/or contested

6. To evaluate the role of power in the international political economy, including the way it shapes struggles over conflicting policies and projects

7. To examine critically the effects of globalization forces on poorer societies and vulnerable groups, as well as on workers around the world and the environment

8. To further student research on topics of global economic justice

9. To foster a sense of political responsibility in regard to global justice, as well as develop a set of ideas regarding how more just alternative visions may be realized

This course provides a basis for research in the fields of international and comparative political economy, globalization and development, and human rights. It will prepare students for a comprehensive exam in the area of global economic justice, as well as serve as a foundation for future work in internationally-focused governmental agencies, non-governmental organizations, or policy institutes.

II. Course requirements and grading:

Students must:
   a) Attend all seminar meetings and participate in class discussions
   b) Do all required readings prior to the class for which they are assigned
   c) Submit weekly memos outlining your critical reactions to the assigned texts
   d) Lead class discussion twice during the semester
   e) Complete 2 short papers
   f) Submit an annotated bibliography of sources to be used for your final paper
   g) Complete a 20-25 page final paper with final bibliography (not annotated)

   a) Both attendance and participation are vital to the success of the seminar and to your grade. Absences and tardiness are not taken lightly. If you are unable to attend on a particular day, please let me know in advance.

   b) This is a reading-intensive seminar. The field of globalization studies is diverse, rapidly growing, intellectually stimulating, and politically contentious. Thus, we will cover a lot of material (up to 200 pps/wk) during the semester. All seminar participants are expected each week to allot the time required for reading assigned materials thoughtfully and thoroughly, prior to class. This will provide the basis for your active participation in our in-class discussions. I strongly recommend, as a matter of good scholarly practice, to take extensive notes on all your readings, outlining the main ideas and clarifying any unfamiliar terms or concepts.
c) *Weekly memos* outlining your critical reflections on the assigned texts will be required for you to receive a grade in the course. These memos must be completed at least 24 hours prior to our weekly meetings and should be posted to the discussion list I will create for this purpose on Blackboard. In addition to writing your own memo, you are expected to review the comments circulated by all other seminar participants prior to our weekly meeting.

**Note:** Although memos will be posted online, *they should not be written while you are online.* Despite our use of Blackboard to disseminate your memos, this is not an informal “chat session.” It is intended to provide thoughtful academic commentary, comprising brief but well organized reflections, questions and criticisms regarding the readings. Conventional grammar and punctuation rules should be observed! Comments should not exceed two pages per week.

d) *Student-led discussion:* students will lead class discussion twice during the semester. Sign-up will take place during the 1st session on January 21st. *If you join class after this date, it is your responsibility to contact me in order to sign up.* Your task as discussion leader will be to raise important questions and issues, based on the critical reflections posted by all students on Blackboard. You should attempt to find common themes, points of divergence or confusion, and interesting observations that can guide the conversation in fruitful directions. You should not regurgitate the readings, as everyone will be expected to have done them prior to class. You are encouraged to bring in an outside reading or current news article related to the week’s themes.

e) There will be *two short papers* (5-6 pages) that explore and critique the arguments made in the readings from the first two sections of the course:

1) globalization in historical perspective (Jan. 28-Feb. 25) - due Mar. 4
2) economic globalization (finance, trade, and/or investment), the state, and human rights (Mar. 4-Apr. 1) - due Apr. 8

You can utilize your comments given in your weekly memos for these short papers, though I would like to see you synthesize, analyze, and critique the materials from the perspective of each topical area as a whole. I will provide guiding questions for these papers prior to their due date.

f) Your *annotated bibliography* is due two weeks before your final paper. It should consist of a brief (3-5 sentence) statement regarding the topic of your paper, followed by a minimum of 10 scholarly sources that you intend to utilize, explaining how each will be useful for your topic. Please submit to the discussion board prior to class on the due date. A PowerPoint presentation is posted on Blackboard under “Course Documents” to guide you in constructing this bibliography.

g) Your *final paper* should be approximately 20-25 pages, and should link your research interests with theoretical approaches to, and empirical realities of economic globalization. You have three options in choosing the format of this paper:

1) a dissertation (Ph.D.) or research grant (M.S. or Ph.D.) proposal
2) an original research paper on a topic of globalization and human rights or globalization and economic justice (with intent to publish)
3) a theoretical examination of a real-world globalization and human rights and/or economic justice issue (comparing/contrasting at least two theoretical perspectives), with a discussion of possible methodologies for testing these theoretical approaches
Your choice of format should depend on your year and progress toward degree, as well as on your professional goals. Regardless of which you choose, I urge you to think in terms of \textit{praxis}, defined as:

\begin{quote}
“the process by which a theory or lesson becomes part of lived experience. Rather than a lesson being simply absorbed at the intellectual level in a classroom, ideas are tested and experienced in the real world, followed by an opportunity for reflective contemplation. In this way, abstract concepts are connected with lived reality.”
\end{quote}

Thus, all papers should include a theoretical framework, a review of relevant literature, and a discussion of methodologies for understanding real problems posed by the issue. I strongly recommend scheduling a meeting with me to discuss your paper before you write it.

\textbf{Important:} I expect graduate students to have mastered the basics of writing papers, using a standard style manual and proofreading their work. Please take the time to present professional quality work. Get to know one of the style manuals – e.g., MLA style, \textit{A Manual for Writers of Term Papers, Theses, and Dissertations} (Kate L. Turabian), \textit{A Manual of Style} (The University of Chicago), or the \textit{APA Manual} – and pay particular attention to the pages that show you how to present bibliographic references. You can lose up to a full grade for sloppiness, noncompliance or inconsistency with an established style, or poor proofreading.

\textbf{Your grade will be based on the following:}
\begin{itemize}
\item Attendance, participation: 15%
\item Critical reflections postings to Blackboard: 15%
\item Paper #1: 20%
\item Paper #2: 20%
\item Final paper: 30%
\end{itemize}

\textbf{Please note that late work will not be accepted.}

\textbf{III. Required Texts:}
\begin{enumerate}
\item Benedek, Wolfgang, Koen De Feyter, and Fabrizio Marrella. 2007. \textit{Economic Globalisation and Human Rights}. Cambridge University Press. [Hereafter EGHR] - On reserve at the library as well. (You may want to look for this on Amazon.com and/or share with another student to keep the price down.)
\end{enumerate}

\textbf{IV. Supplementary materials}
I have put together a reader for this course. It can be obtained at the Alternative Copy Shop (across the street from ASU: 715 S. Forest Avenue, 480-829-7992). Items on the schedule that appear in the reader will be preceded by “R:” Additional items may be handed out in class or posted in Blackboard.
V. Miscellaneous course information:

Obvious courtesies:
- Arrive on time
- Turn off your cell phone
- Let me know in advance if you must leave early

Incomplete: “A mark of ‘I’ (incomplete) is given by the instructor only when a student who is otherwise doing acceptable work is unable to complete a course because of illness or other conditions beyond the student’s control” (from the ASU General Catalog).

Academic integrity: I hope it is unnecessary to inform you that cheating and plagiarism will be dealt with severely. This includes failing to cite sources used, representing others’ work as your own, or allowing others to represent your work as theirs. If you have doubts about what constitutes academic dishonesty, ask me. The School of Justice and Social Inquiry adheres to the Office of Student Life’s “Student Academic Integrity Policy,” which you are encouraged to read and take very seriously: [http://provost.asu.edu/academicintegrity](http://provost.asu.edu/academicintegrity).

Disability Services: If you have a learning disability, need disability accommodations in this class, or have other particular needs, please let me know as soon as possible. All information regarding disability is confidential.
COURSE OUTLINE

WEEK 1: Jan. 21
Overview and Introduction to the Course [sign up for presentations]

WEEK 2: Jan. 28
What is globalization? [126 pps.]


Optional (but helpful) additional reading:


WEEK 3: Feb. 4
Global Meets Local: The Bases for Global Economic Injustice [92 pps.]


WEEK 4: Feb. 11
Polanyi: “Self-regulating” Markets and Fictitious Commodities [~200 pps.]


WEEK 5: Feb. 18
The Postwar Economic Order and Management of Fictitious Commodities [135 pps.]


**WEEK 6: Feb. 25**

The Demise of Statism and Triumph of Neoliberalism [112 pps.]

- Tabb, *Economic Governance in the Age of Globalization*, Chapter 6-7 [78 pps.]

**WEEK 7: Mar. 4**

Economic Globalization and Human Rights [119 pps.]


*First short paper due today (Globalization in Historical Perspective)*

**WEEK 8: Mar. 11**

Whither the State? [103 pps.]


**WEEK 9: Mar. 18**

**SPRING BREAK!**

No class, but please start working on your annotated bibliographies for your final paper.
WEEK 10: Mar. 25

Topics in Economic Justice: Global Finance [107 pps]

- Tabb, Economic Governance in the Age of Globalization, Chapter 8 [39 pps.]

Film: “The Crash”

WEEK 11: Apr. 1

Topics in Economic Justice: Trade and Investment [125 pps.]

- Tabb, Economic Governance in the Age of Globalization, Chapter 9 [30 pps.]

Film: “Trading Democracy”

WEEK 12: Apr. 8

Topics in Economic Justice: Corporate Responsibility [106 pps.]

- Tabb, Economic Governance in the Age of Globalization, Chapter 10 [42 pps.]

Film: “The Corporation”

Second short paper due today (economic globalization, the state, and human rights)

WEEK 13: Apr. 15

Topics in Economic Justice: The Environment

- Tabb, Economic Governance in the Age of Globalization, Chapter 11 [42 pps.]
• Article to be added on the Copenhagen meetings. [growth? Devel?]

**WEEK 14: Apr. 22**

**Topics in Economic Justice:** Labor

• Please begin serious work on your final paper

*Annotated bibliography for final paper due today*

**WEEK 15: Apr. 29**

**Another world is possible**

• Tabb, *Economic Governance in the Age of Globalization*, Chapters 12-13 [57 pps.]
• Klein, Naomi. 2007. “Lost Worlds: Is Another World Possible?” *Democracy Now!* Thursday, August 16.
• Article to be added on democratizing globalization and deliberative democracy

**FINAL PAPER DUE May. 6th**
### Summary of Topics and Readings

<table>
<thead>
<tr>
<th>Week, (pps.)</th>
<th>Topic</th>
<th>Readings/assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 1/21</td>
<td>Intro</td>
<td></td>
</tr>
<tr>
<td>2. 1/28 (126)</td>
<td>What is globalization?</td>
<td>Tabb Ch 1-4; R: Lairson &amp; Skidmore</td>
</tr>
<tr>
<td>3. 2/4 (92)</td>
<td>Global Meets Local</td>
<td>R: Wolfe; Wallerstein; Dos Santos; Polanyi</td>
</tr>
<tr>
<td>4. 2/11 (~200)</td>
<td>Polanyi</td>
<td>Polanyi PARTS I-II, Intro, Forward</td>
</tr>
<tr>
<td>5. 2/18 (135)</td>
<td>Postwar Economic Order</td>
<td>Tabb Ch 5; R: Hirschman; Ruggie; Silver/Arrighi</td>
</tr>
<tr>
<td>6. 2/25 (112)</td>
<td>Rise of Neoliberalism</td>
<td>Tabb Ch 6-7; R: Williamson; Wade; Tickell &amp; Peck</td>
</tr>
<tr>
<td>7. 3/4 (119)</td>
<td>Glob &amp; Human Rights</td>
<td>EGHR (3); Felice; <strong>Short paper #1 due</strong></td>
</tr>
<tr>
<td>8. 3/11 (103)</td>
<td>Whither the State</td>
<td>EGHR (1); O’Riain; Gill; Pauly &amp; Reich</td>
</tr>
<tr>
<td>9. 3/18 (0)</td>
<td>SPRING BREAK</td>
<td>NO CLASS - start bibliographies</td>
</tr>
<tr>
<td>10. 3/25 (107)</td>
<td>Global Finance</td>
<td>Tabb Ch 8; Stallings; Keenan</td>
</tr>
<tr>
<td>11. 4/1 (125)</td>
<td>Trade/Investment</td>
<td>Tabb Ch 9; EGHR (2); Wade</td>
</tr>
<tr>
<td>12. 4/8 (106)</td>
<td>Corporate Responsibility</td>
<td>Tabb Ch 10; EGHR (2); <strong>Short paper #2 due</strong></td>
</tr>
<tr>
<td>13. 4/15</td>
<td>Environment and agriculture</td>
<td>Tabb Ch 11; McCarthy (2); Dibden, Potter, &amp; Cocklin; Newell; Klein; +1</td>
</tr>
<tr>
<td>14. 4/22</td>
<td>Labor</td>
<td>Heymann &amp; Earle (selections)</td>
</tr>
<tr>
<td>15. 4/29</td>
<td>Another world is possible</td>
<td>Tabb Ch 12-13; EGHR (1); Evans; +1</td>
</tr>
<tr>
<td>16. May 6</td>
<td></td>
<td><strong>FINAL PAPER DUE</strong></td>
</tr>
</tbody>
</table>
RELATED SOURCES FOR FURTHER STUDY

Globalization


Human Rights


Development (dependent and otherwise) and WST

- Cardozo, Fernando Henrique and Enzo Faletto. 1979. *Dependency and Development in Latin*


Hall, Peter A. 1986. Governing the Economy.


Whither the State?


Inequality/Poverty:


International Financial Institutions


Global Finance


**Debt, Development, and Justice**


**Environment/Agriculture:**


**Labor**


**Social Change**
